

LEGAL DOCUMENT

Privacy Policy

Effective Date	Business	Applies To	Jurisdiction
12 October 2026	Locals Jiu Jitsu	All Locals academies	Privacy Act 1988 (Cth)

Locals Jiu Jitsu protects your personal information in line with the *Privacy Act 1988* (Cth) and the Australian Privacy Principles (APPs).

Locals Jiu Jitsu ("Locals", "we", "us", "our") is operated by Locals Headquarters Pty Ltd and its affiliated academies across Australia. This policy applies to every Locals Jiu Jitsu academy, our websites, our online booking and membership platforms, and our social media channels.

This policy explains what personal information we collect, why we collect it, how we use and share it, and how you can access or correct it. By using our websites or training with us, you acknowledge the practices described here.

01

Information We Collect

We collect only the personal information we reasonably need to run our academies and keep members safe. This may include:

- **Identity & Contact:** full name, date of birth, email address, phone number and home address.
- **Health & Medical:** medical conditions, injuries or physical limitations relevant to your safety on the mats. This is sensitive information and we collect it only with your consent.
- **Emergency Contacts:** the name and contact details of a person we can call in an emergency.
- **Payment:** billing details, handled by our third-party payment provider. We do not store full card numbers.
- **Parent / Guardian Details:** for members under 18, a parent or guardian's contact details and consent records.
- **Membership & Training:** membership type, attendance, class bookings, belt and stripe progression, and competition records.
- **Photography & Media:** images or footage taken at our academies, classes or events. Promotional use requires your consent.
- **CCTV:** where an academy has security cameras, footage of people on the premises.
- **Website & App Usage:** IP address, browser type, device information and pages visited.

02

How We Collect Information

We collect most information directly from you, through:

- Membership enrolment, trial booking and contact forms, online or in person.
- Waivers, health declarations and consent forms completed before training.
- Emails, phone calls, text messages and social media messages.
- Payments made at sign-up or point of sale.
- Website and app analytics tools, such as Google Analytics.
- Photos, video and CCTV recorded at our academies and events.

We may also receive information from a parent or guardian enrolling a child, or from a member who lists you as their emergency contact. Where practical, you may deal with us anonymously or under a pseudonym, such as when making a general enquiry.

03

Why We Collect Information

We use your personal information to:

- Process memberships, class bookings and payments.
- Run classes safely, including managing injuries and medical conditions.
- Track attendance and grading progression.
- Tell you about classes, timetable changes, events and important updates.
- Respond to enquiries and provide member support.
- Meet our legal, insurance and child safety obligations.
- Keep our premises secure.
- Improve our programs, websites and services.
- Send promotional content, where you have opted in or would reasonably expect it.

We will not use your information for any other purpose without your consent, unless the law requires or permits it.

04

Disclosure of Information

We do not sell, rent or trade your personal information. We share it only when needed:

- **Within the Locals Network:** between Locals Headquarters and our academies, so your membership, attendance and progression records follow you between locations.
- **Service Providers:** businesses that help us with payments, membership management software, email and messaging, website hosting and cloud storage. They may use your information only to provide their services to us.

- **Insurers & Advisers:** our insurers, lawyers and accountants, where needed to manage a claim, legal matter or audit.
- **Legal Obligations:** where required or authorised by Australian law, a court order or a regulator.
- **Emergencies:** to emergency services or medical staff where someone's health or safety is at risk.

Overseas Disclosure

Some of our service providers, such as cloud storage, email and analytics providers, may store data outside Australia, including in the United States. Where this happens, we take reasonable steps to ensure those providers handle your information consistently with the APPs.

05

Children's Privacy

We run programs for children and teens under 18. A parent or legal guardian must enrol a child and provide consent and information on their behalf.

- We collect and store parent or guardian contact details for all junior members.
- We treat junior members' health and medical information with extra care and limit access to staff who need it.
- We do not publish or share photos or video of children without written consent from a parent or guardian.
- Parents and guardians can ask to access, correct or delete their child's information at any time.

06

Websites & Cookies

Our websites use cookies and similar technologies to work properly and to help us understand how visitors use them.

- **Essential Cookies:** needed for booking forms, logins and session management.
- **Analytics Cookies:** collect aggregated data on site usage through tools such as Google Analytics.
- **Marketing Cookies:** help us show relevant content and ads, and are only activated with your consent.

You can manage or disable cookies in your browser settings. Disabling some cookies may stop parts of our websites from working.

07

Storage & Security

We take reasonable steps to protect your personal information from misuse, interference, loss, and unauthorised access, change or disclosure.

- Digital records are kept on reputable cloud platforms with access controls and encryption.
- Physical records, where held, are stored securely and accessible only to authorised staff.
- Payment information is handled by our third-party payment processor and is not stored on our systems.
- CCTV footage, where recorded, is kept for a limited period and accessed only to investigate incidents.

- When we no longer need information, we take reasonable steps to destroy or de-identify it.

Data Breaches

If a data breach is likely to cause you serious harm, we will notify you and the Office of the Australian Information Commissioner (OAIC) as required by the Notifiable Data Breaches scheme. If you think your information has been compromised, contact us straight away.

08

Your Rights & Access

Under the Australian Privacy Principles, you can:

- Ask for access to the personal information we hold about you.
- Ask us to correct information that is inaccurate, out of date or incomplete.
- Ask us to delete your information, subject to our legal, insurance and record-keeping obligations.
- Complain about how we have handled your personal information.

Contact us using the details in Section 10. We will respond within 30 days. We may need to confirm your identity first, and we will explain in writing if we cannot meet your request.

If you are not satisfied with our response, you can contact the **Office of the Australian Information Commissioner (OAIC)** at oaic.gov.au.

09

Marketing Communications

We may send you emails or messages about classes, promotions, events and new academies. You will receive these only if you have opted in, or if you would reasonably expect them as a member.

- Every marketing email or SMS includes an easy way to unsubscribe.
- You can opt out at any time by unsubscribing or contacting us.
- Opting out of marketing does not stop essential messages about your membership, billing or class changes.

We comply with the *Spam Act 2003* (Cth) in all electronic marketing.

10

Changes & Contact Us

We may update this policy from time to time. The current version will always be on our website, and continued use of our services after an update means you accept the revised policy.

For privacy questions, requests or complaints, contact our Privacy Officer:

Business	ABN	Email	Phone
Locals Headquarters Pty Ltd t/a Locals Jiu Jitsu	[ABN]	[privacy email]	[phone]

This Privacy Policy was last updated on **12 October 2026**.